

## **The State and Market in Education: Partnership or Competition?**

**Elvin Hall, Institute of Education, 20 and 21 March 2014**

This conference will address major changes in the relationship between state and market in education provision historically and comparatively. The state has traditionally assumed the main responsibility for education, but over the last thirty years it has been challenged by private ownership and control of schools; even where the state still remains the main provider and funder of education, the numbers of public partnerships with private providers are growing. Allowing “market forces” into state education raises the question of the role of the state, and what is understood by education being a public good. The conference will explore this growing tension through examples of privatisation of higher education in Europe and Asia, Free Schools in Sweden, and Charter Schools in the USA. Questions will be asked as to whether states are still weighty actors, and how they respond to globalization, positional competition in a world of reduced opportunities, political pressure from the middle classes and corporate interests – all of which are driving the shift towards marketisation in education.

### **Thursday, 20 March 2014**

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| 13.00-13.30 | <i>Welcome</i><br><br>Dr Susanne Wiborg, Institute of Education, and Dr Michael Schelde,<br>The Grundtvig Study Centre, Aarhus University, Denmark  |
| 13.30-14.30 | <i>Keynote: Education and the State: What Happened to Education as a Public Good?</i><br><br>Professor Andy Green, Director of LLAKES, Institute of Education   |
| 14.30-15.30 | <i>The Relationship between the State and the Private in Education in the Nordic Countries</i><br><br>Professor Ove Korsgaard, Aarhus University, Denmark, and Dr<br>Susanne Wiborg, Institute of Education |
| 15.30-16.00 | <i>Coffee</i>   |
| 16.00-17.00 | <i>New Private Initiatives in Education: Free Schools in Sweden</i><br><br>Jonas Vhlicos, Associate Professor, Department of Economics,<br>University of Stockholm, Sweden                                  |

**Thursday, 20 March 2014 (cont.)**

17.00-18.00 pm      *Private and public partnership in Education: Charter Schools in the USA.*

Gary Miron, Western Michigan University, USA.

18.00                      Reception

**Friday, 21 March 2014**

9.30-10.30              *Keynote: Markets in Higher Education.*

Professor Simon Marginson, Institute of Education

10.30-11.00              Coffee break

11.00-12.00              *Panel: Does Education Still Need the State?*

Ove Korsgaard, Ove Kaj Pedersen, Gary Miron, and Jonas Vhlicos.  
Chair: Andy Green.

12.00-13.00              *Keynote: Mobication: Mobility through education: The new European Strategy for Employability.*

Professor Ove Kaj Pedersen, Copenhagen Business School, Denmark

13.00                      Conference closes

The conference will be held at the Institute of Education, 20 Bedford Way, London WC1H 0AL, in the Elvin Hall, on Level 1.

The event is free, but prior registration is essential; please book your place via [llakesevents@ioe.ac.uk](mailto:llakesevents@ioe.ac.uk)



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